

# How Sticky Bunny Stuck Out From The Competition While Boosting Sales & ROAS

Based in Los Angeles, California, StickyBunny is the industry trendsetter in creating unique, adorable skins for your favorite devices. Our skins allow for stunning personalization of gaming consoles, phones, laptops, and more.

Sticky Bunny needed help for their PPC campaigns in Google and Facebook. In the beginning, KlientBoost saw a lot of low hanging fruit but throughout, we've been able to consistently and quickly increase KPIs and in turn, drive sales and revenue. Since starting with KlientBoost, Sticky Bunny was able to get a **1166% increase in sales**, as well as a **350% increase in ROAS**.

## The Results

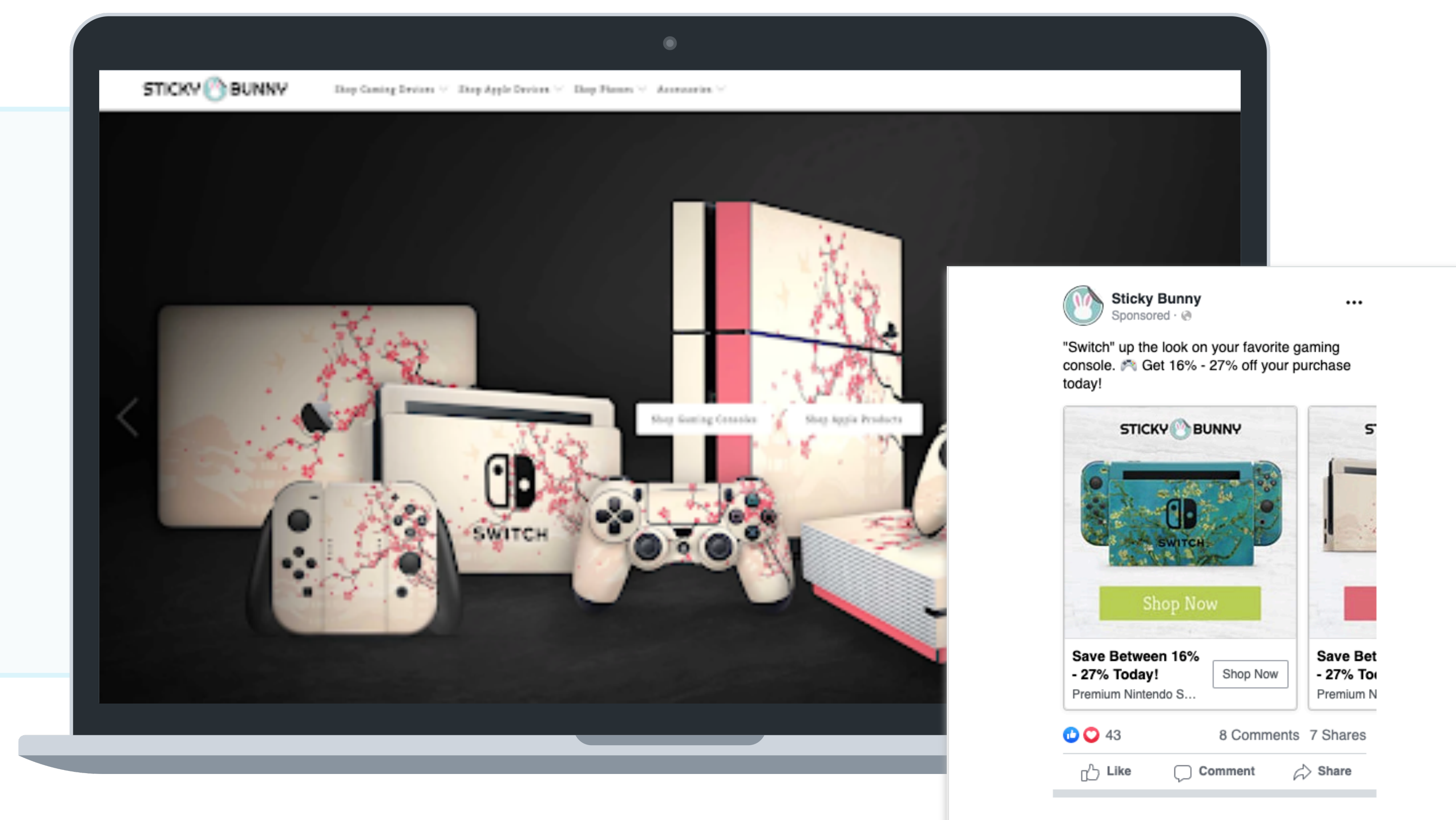
↑ **1166%**  
Increase in Sales

↑ **350%**  
Increase in ROAS

↑ **270%**  
Increase in Conversion Rate

### How We Did It:

- Gold Pan Google Shopping Technique
- Facebook Carousel Ads
- Facebook Lookalike Audiences
- Google Ads Maximize Click Strategy



"The KlientBoost team has always had great communication and was always very professional. For Google and Facebook, we saw great improvements in a very short amount of time and we were getting the strategy and thought leadership we needed to be successful."

Cynthia Gan - Co-Owner | Sticky Bunny